

Work Package 5: Technical Secretariat

D 5.0: Dissemination Plan

Grant Agreement:	MOVE/FP7/321498/PLATINA 2
(Sub)Work Package:	WP 5: Technical Secretariat
Deliverable No:	D 5.0
Author:	via donau/Inland Navigation Europe
Version (date):	11.05.2015

Document history

Document version (date)	Comments (changes compared to previous version)	Authorised by
30.11.2013	Compilation of Dissemination Plan Table based in the WP Inception Reports	Karin de Schepper Gudrun Maierbrugger
20.12.2013	Incorporation of further partner inputs	Gudrun Maierbrugger
31.1.2014	Final review and acceptance	Andreas Bäck
06.06.2014 29.04.2015	Update by Work Package Leaders	Paul Lambrechts – Annick Javor, Henk-Erik Sierink, Jaap Gebraad, Gudrun Maierbrugger, Andreas Bäck
05.05.2015	Incorporation of partner inputs	Caroline van de Leur Karin De Schepper
11.05.2015	Final review and acceptance	Andreas Bäck

Authors of the document

Responsible organisation	Principal author
PBV	Paul Lambrechts – Annick Javor
WVL	Henk-Erik Sierink
STC	Jaap Gebraad
VIA	Gudrun Maierbrugger
INE	Caroline van der Leur

DISCLAIMER PLATINA 2 is funded by the Directorate General on Mobility and Transport of the European Commission under the 7th Framework Programme for Research and Technological Development. The views expressed in the working papers, deliverables and reports are those of the project consortium partners. These views have not been adopted or approved by the Commission and should not be relied upon as a statement of the Commission's or its services' views. The European Commission does not guarantee the accuracy of the data included in the working papers and reports, nor does it accept responsibility for any use made thereof.

Table of Content

1.Introduction.....	5
2.Dissemination Table per Sub Work Package	6
a.Sub Work Package 1.1	6
b.Sub Work Package 1.2	7
c.Sub Work Package 1.3	8
d.Sub Work Package 2.1	8
e.Sub Work Package 2.2	9
f.Sub Work Package 2.3	10
g.Sub Work Package 3.1	11
h.Sub Work Package 3.2	12
i.Sub Work Package 3.3	13
j.Sub Work Package 4.1	14
k.Sub Work Package 4.2	15
l.Sub Work Package 4.3	16
m.Work Package 5: General Project Information	18
n.Work Package 5: NAIADES dialogue	21

1. INTRODUCTION

The following table is a detailed listing of envisaged dissemination activities in PLATINA 2, given for each sub work package. The table comprises the title and type of activities, the main leader, date and place of the activity as well as the type and size of the target audience and the countries addressed. If possible or applicable, these pieces of information are given for every dissemination measure.

The table basically covers the whole project duration, whereas the activities of 2014 and 2015 are described in more detail. The table is discussed at every Work Package Leader meeting, dissemination measures are reported during the ExBoard Meetings. This enables continuous steering and coordination of the dissemination activities.

In the first reporting period, dissemination activities have less focused on press-releases and direct contacts with the press, as intermediate results were not ready to be published, and more on communication through the refurbishment of the naiades.info website, creation of print & email newsletters, set-up of social media dissemination, propagation in advisory meetings and by presentations during conferences. Past activities are marked in grey.

From the second quarter of 2015 onwards, more active pursuit of press contacts and coverage, and direct communication of results of the project to sector organisations is planned.

2. DISSEMINATION TABLE PER SUB WORK PACKAGE

NO.	Type of activities ¹	Main leader	Title	Date/Period	Place	Type of audience ²	Size of audience	Countries addressed
A. SUB WORK PACKAGE 1.1								
1	Publication	PBV	Comparative analysis of existing modal shift studies	1Q 2014	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
2	Publication	PANTEIA	Macro analysis of continental market potential	4Q 2014	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
3	Workshop/presentations	VIA/PBV/DST/CRUP	Regional meetings to verify market potential and market transfer conditions	1/2Q 2015	Regional	Industry, Policy makers	Europe	EU28
4	Publication	VIA	Report on market transfer	3Q 2015	WEB	Scientific Community, Industry, Policy	Europe	EU28

¹ dissemination activities: publications, conferences, workshops, WEB, press releases, flyers, articles published in the popular press, videos, media briefings, presentations, exhibitions, thesis, interviews, films, TV clips, posters, Other.

² type of public: Scientific Community (higher education, Research), Industry, Civil Society, Policy makers, Medias, Other ('multiple choices' is possible).

			conditions			makers		
5	Publication	VIA	Good practices examples market transfers	1Q 2015	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
6	Publication	PBV	Inland Waterway market transfer roadmap	4Q 2015	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
B. SUB WORK PACKAGE 1.2								
1	Press Release	VIA	5 years funding database	1Q 2014		Press	n.a.	EU28
2	WEB	VIA/INE	Updated funding database	1Q 2014	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
3	WEB	INE	Newsitem website : Funding Database relaunched!	18 Feb 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
4	Other	VIA	Mailing to all contact points listed in the Funding DB	1Q 2014	WEB	Policy makers, industry, Scientific Community	Europe	EU28

5	WEB	VIA & PP	Setting links to the Funding DB at relevant homepages	1Q & 2Q 2014	WEB	Industry, Scientific Community	Europe	EU 28
6	Publications	PBV/VIA	Business concept(s) of pilot logistics information portal(s)	4Q 2013	WEB	Industry, policy makers	Europe	EU 28
7	Interviews	VNF	Expert interviews on functional concept(s) of logistics information portal(s)	4Q 2013 + 1Q 2014	Regional/ Corridor based	Industry	Europe	EU 28
8	Publications	PBV/VIA	Functional concept(s) of pilot logistics information portal(s)	1Q 2014	WEB	Industry, policy makers	Europe	EU 28
C. SUB WORK PACKAGE 1.3								
1	Publication	WVL	Strategy to enhance market transparency and synergistic actions	2Q2015	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
2	Publication	PBV	Outline of market organisation and structure for continental transport chains	2Q2015	WEB	Scientific Community, Industry, Policy makers	Europe	EU28
D. SUB WORK PACKAGE 2.1								
1	Publication	WVL	Toolkit for innovation take up	Nov 2014	Brussels	Scientific Community,		EU

					WEB	Industry, Policy makers, Other		countries with IWT
2	WEB	INE	Newsitem website : Greening tool	28 Nov 2014	Brussels	Scientific Community, Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU28
3	Presentation	WVL	Official presentation Greening tool	2 Jun 2015	Gorinchem	Barge & logistic service operators, equipment manufacturers	tbd	Rhine market
4	Workshop	WVL	Innovation meetings	1Q 2015 - 1Q 2016	Several (to be decided)	Scientific Community, Industry, Policy makers, Other	tbd	EU countries with IWT
5	Report	WVL	Report on Industry Innovation meetings	4th Q 2015	Brussels / WEB	Scientific Community, Industry, Policy makers, Other	tbd	EU countries with IWT
E. SUB WORK PACKAGE 2.2								
1.	Presentation	STC	Information needs, reviewed datasets and gap analysis for providing the information basis for the determination of external costs performance in inland navigation	2Q2015	WEB	Scientific Community, Industry, Policy makers	t.b.d	

2	Workshops	STC	Expert workshop: Stakeholder exchange on external cost in inland navigation	2Q2015	t.b.d.	Scientific Community, Industry, Policy makers, Other	Limited	
3	Presentation	PANTEIA	Report on the stakeholder exchange on external cost in inland navigation	2Q2015	WEB	Scientific Community, Industry, Policy makers	t.b.d	
F. SUB WORK PACKAGE 2.3								
1	Workshops	DST	Expert Group Workshops: Innovation Platform (national innovation meetings)	1Q 2015	Paris, Rotterdam , Duisburg	Scientific Community, Industry, Policy makers	Appr. 15 plus multiplicator effects	EU countries with IWT
2	Publication	DST	Draft research and innovation roadmap for IWT	2Q 2015	Brussels/ WEB	Scientific Community, Industry, Policy makers	t.b.d	EU countries with IWT
3	Workshop	DST	Second Expert Group Workshop: Innovation Platform	2/3Q 2015	e.g. Duisburg	Scientific Community, Industry, Policy makers	Appr. 30-50 plus multiplicator effects	EU countries with IWT
4	Publication	DST	Final research and innovation roadmap for inland Waterway transport	3Q 2015	Brussels/ WEB	Scientific Community, Industry, Policy makers	t.b.d	EU countries with IWT

G. SUB WORK PACKAGE 3.1								
1	Conferences	STC	Kick-off Meeting "Train-the-Trainer Course Material for Inland Navigation Education and Training" (TTIET)	October 2013	Rotterdam	Scientific Community	12	NL, DE, RO, BE
2	Press release	STC	Press release on the start of PLATINA 2	Nov 2013	Rotterdam	Scientific Community, Industry, Policy makers, media and others		NL
3	WEB	STC/INE	www.naiades.info : EDINNA General Assembly	12 Dec 2013	WEB	Scientific Community, Industry, Policy makers	n.a.	EU 28
4	Conferences	STC	MQ/G Meeting CCNR	Jan 2014	Strasbourg	Policy Makers, Industry, Others		EU 28
5	Conferences	STC	EDINNA – 8 th General Assembly	Feb 2014	Brussels	Scientific Community, Industry, Policy Makers, Media , Others	50	EU 28
6	Other	DST	Letter to inform stakeholders on activities	5 Mar 2014	E-mail	Industry, Policy Makers, Others	93	EU 28
7	Conferences	DST/STC	STF/Meeting CCNR	28.01.2015	Presentati on	Industry, Policy Makers, Others	Ca. 25	CCNR Member

								States
8	WEB	INE	Newsitem website : Course Manuals for Inland Navigation Education	24 Mar 2015	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
9	Interviews	STC/partners	Interviews with stakeholders	ongoing	Interview	Industry, Policy Makers, Others	Ca. 10	t.b.d
H. SUB WORK PACKAGE 3.2								
1	Questionnaire	MAR	Questionnaire to stakeholders	21 Mar 2014	EU 28	Industry, Policy Makers, Others	2	Questionnaire
2	Article in Schuttevaer magazine	STC	Announcement of interviews with boatmen and boatmasters (pilot)	May 2014	NL	Industry, Others	3	Article in Schuttevaer magazine
3	Interviews	STC, MAR, CER, BDB	Interviews with boatmen and boatmasters	May/Jun 2014	NL, DE, RO	Industry	4	Interviews
4	Presentation	STC	NAIADES-II Dialogue	4 Dec 2014	Strasbourg	Industry, Policy Makers, Others	25	CCNR Member States
5	Press Release	STC	Press release on the outcomes of SWP 3.2	May 2015	Rotterdam	Scientific Community / Industry / Policy	t.b.d.	EU-28

						Makers / Medias / Others		
I. SUB WORK PACKAGE 3.3								
1	Conferences	STC	EDINNA General Assembly	Feb 2014	Brussels	Scientific Community / Industry / Policy Makers / Media / Others	50	EU 28
2	Working Group	VIA	Danube Region Strategy: IWT Education & Jobs	tbd	tbd	IWT Authorities / Industry / Training institutions	80	Danube (14)
3	WEB	All	Link with relevant teaching platforms	2014 (launch)	-	Teaching sector	n.a.	EU 28
4	E-Mail and direct contact	All	Letter for dissemination purposes	May/Jun 2014	EU 28	Teaching sector		EU 28
5	E-Mail and direct contact	All	Letter for dissemination purposes	May/Jun 2015	EU 28	Teaching sector	t.b.d.	EU 28
6	E-mail and direct contact	All	Letter for dissemination purposes	Feb 2016	EU 28	Teaching sector	t.b.d.	EU 28

7	Rivershow	VIA, STC, CER	Rivershow assisting further implementation of lesson materials	Apr/Jun 2015	NL, DE, HR, AT, RO	Teaching sector	50	NL, DE, AT, RO
8	Workshop	STC	Dissemination logistics learning material & exchange with national logistics certification centres (EUROLOG 2015 - European Logistics Association)	29 May 2015	Milan	Industry & Teaching sector	50	EU 28
J. SUB WORK PACKAGE 4.1								
1	Presentation/Publication	PANTEIA	"1st PLATINA 2 information package on the State-of-play of IWT " presented during the 1 st preparatory meeting of the Core Network Corridors: Corridor Consortia and EC Representatives	18/19 Mar 2014	Brussels	Scientific Community / Policy Makers / Civil Society/Others	50-100	EU 28 MS but in particular the countries with IWT
2	Presentation /Publication	PANTEIA	"2 nd PLATINA 2 information package on the Corridor Objectives and prioritising projects in IWT and inland ports" presented during the 2 nd preparatory meeting of the Core Network Corridors: Corridor Consortia Coordinators and EC Representatives	3/4 Jun 2014	Brussels	Scientific Community / Policy Makers / Civil Society/Others	50-100	EU 28 MS but in particular the countries with IWT

3	Publication	PANTEIA	Guidance on the integration of IWT into multimodal corridors	30 Jun 2014	Brussels	Scientific Community / Policy Makers / Civil Society/Others	Europe	EU 28 MS but in particular the countries with IWT
4	WEB	INE	PLATINA 2 reviews progress reports	28 Nov 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	Europe	EU 28
K. SUB WORK PACKAGE 4.2								
1	Presentation	VIA/CRUP	Presentation of work plan for SWP 4.2 and the portal www.ris.eu during the RIS Common Issues Meeting in Zagreb	13 Nov 2011	Zagreb	Scientific, Community, Policy makers, Other	60	EU 28
2	Presentation	PBV	ERI Meeting	27 Nov 2014	Vienna	Scientific, Community, Policy makers, Other	50	EU 28
3	Presentation	VIA	Meeting of the Technical Committees "Telematics" and "Transport Economics" of the Association for European Inland	17 Mar 2015	Duisburg	Scientific, Community, Policy makers, Other	50	EU 28

			Navigation and Waterways					
4	Publication	VIA/CRUP	Good practices on River information services and identification of future European RIS services	1 Q 2016	Vienna	Scientific, Community, Industry, Civil Society, Policy makers,, Media, Other	Europe	EU28
5	Press releases and articles published in the popular press	VIA/CRUP	Good practices on River information services and identification of future European RIS services	1 Q 2016	Europe	Scientific, Community, Industry, Civil Society, Policy makers,, Media, Other	Europe	EU28
6	Press releases	VIA/CRUP	Interactive RIS community portal	1 Q 2016	WEB	Scientific, Community, Industry, Civil Society, Policy makers,Media, Other	Europe	EU28
7	Press releases and articles published in the popular press	VIA/CRUP	Good practices on River information services and identification of future European RIS services	1 Q 2016	Europe	Scientific, Community, Industry, Civil Society, Policy makers,, Media, Other	Europe	EU28
L. SUB WORK PACKAGE 4.3								
1	Presentation	VIA	ICPDR Joint Statement meeting	4/5 Feb 2014	Zagreb	Scientific Community Industry, Civil Society, Policy	100	Danube countries, ICPDR

						makers, Other		members
2	Presentation	VIA	PLATINA II Advisory Committee	2 Oct 2014	Brussels	Scientific Community Industry, Policy makers, Other	70	Europe
3	Workshop	VIA	1st Expert group workshop	28/29 Oct 2014	Vienna	Scientific Community,, Policy makers	13	Expert Group Members
4	Presentation	VIA	NAIADES II Dialogue	4 Dec 2014	Strasbourg	Industry, Policy makers, Others	25	CCNR Member States
5	Workshop	VIA	2 nd Expert group Workshop	19/20 Mar 2015	Belgrade	Scientific Community, Policy Makers	15	Expert Group Members
6	WEB	VIA/INE	European Expert Group on Inland Waterway Maintenance	22 Feb 2015	Vienna/ Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	Europe	EU 28
7	Workshop	VIA	3 rd Expert group Workshop	Sep 2015	Stras- bourg	Scientific Community Policy makers	15	Expert Group Members
8	Presentation	VIA	CCNR working group	Sep 2015	Duisburg	Scientific Community Policy makers	50	CCNR Member States

9	Publications	VIA	Manual on Good Practices in Sustainable Waterway Maintenance	1 Q 2016	Vienna	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	Europe	EU 28
10	WEB	VIA	Manual on Good Practices in Sustainable Waterway Maintenance	1 Q 2016	Vienna/Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	Europe	EU 28
11	Articles published in the popular press	VIA	Good Practice for inland waterway maintenance	1Q 2016	Vienna	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	Europe	EU 28
M. WORK PACKAGE 5: GENERAL PROJECT INFORMATION								
1	Press release	VIA	Newsletter via donau: PLATINA 2 has started!	19 Dec 2013	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
2	WEB	INE	www.naiades.info: newsitems	continuous	WEB	Scientific Community Industry, Civil Society, Policy	n.a.	EU 28

						makers, Medias, Other		
3	Press release	INE	INE-newsletter: PLATINA 2 has started!	Jan 2014	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
4	WEB	INE	www.inlandnavigation.org: PLATINA 2 has started!	Jan 2014	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
5	Publication	VIA	1 st PLATINA 2 print newsletter	Feb 2014	Vienna	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	Vienna	EU 28
6	WEB	INE	Newsitem website : PLATINA 2 on course!,	20 May 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
7	WEB	INE	Continuous tweets @naiades.info	May 2014 – Feb 2016	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias,	n.a.	EU 28

						Other		
8	WEB	INE	www.naiades.info : 1 st PLATINA 2 project year	Sep 2014	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
9	Publication	INE	2 nd PLATINA 2 newsletter (switch to email instead of print)	1Q 2015	Brussels	Sector org, River commissions, Public authorities, Policy makers + social media	80	EU 28
10	Publication	INE	3rd PLATINA 2 newsletter	May 2015	Brussels	Sector org, River commissions, Public authorities, Policy makers + social media	105	EU 28
11	Presentation	PLATINA II partners	2 nd Advisory Committee Meeting	June 2016	Brussels	Sector org, River commissions, Public authorities, Policy makers + social media	40	EU28
12	Publication	INE	4 th PLATINA 2 newsletter	Jun 2015	Brussels	Sector org, River commissions, Public authorities, Policy	110	EU 28

						makers + social media		
13	WEB		www.naiades.info : 2nd PLATINA 2 project year	Sep 2015	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
14	WEB	INE	www.naiades.info : PLATINA 2 project successfully finished	Feb 2016	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
N. WORK PACKAGE 5: NAIADES DIALOGUE								
1	Press release	VIA	Central Europe Programme newsletter: Danube Business Talks	12 Dec 2013	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other		EU 28
2	WEB	INE	www.naiades.info : EDINNA General Assembly	23 Dec 2013	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28

3	WEB	INE	www.naiades.info : Danube Business Talks	23 Dec 2013	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
4	WEB	VIA	www.naiades.info : Danube Business Talks: Online-Anmeldung ab jetzt möglich!	17 Jan 2014	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	Germany, Austria
5	WEB	INE	Newsitem website : Barge to Business – Naiades Dialogue session	3 Mar 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
6	WEB	INE	Newsitem website : PLATINA 2 has started	18 Mar 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
7	WEB	VIA	www.naiades.info : Danube Business Talks	19 Mar 2014	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
8	WEB	VIA	www.via-donau.org : Neue	19 Mar	WEB	Scientific Community	n.a.	Germany,

			Märkte für den Rhein-Donau-Korridor – Erstauflage für Danube Business Talks	2014		Industry, Civil Society, Policy makers, Medias, Other		Austria
9	WEB	INE	Newsitem website : Danube Business Talks (Naiades Dialogue)	19 Mar 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
10	WEB	VIA	www.via-donau.org: Danube Business Talks setzen einen weiteren Impuls für die Binnenschifffahrt in Europa	31 Mar 2014	WEB	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	Germany, Austria
11	WEB	INE	Newsitem website : PLATINA 2 on course!,	20 May 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
12	WEB	INE	Newsitem website : NAIADES Dialogue	29 Sep 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
13	Workshop/Presentation	INE/WVL	Naiades Dialogue session at Barge to Business conference	20 Nov 2014	Luxembourg	Industry, Policy Makers, Scientific	100	EU 28

						Community		
14	WEB	INE	Newsitem website : NAIADES Dialogue in Luxembourg	21 Nov 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
15	WEB	INE	Newsitem website : NAIADES Dialogue in Strasbourg	26 Nov 2014	Brussels	Scientific Community Industry, Civil Society, Policy makers, Medias, Other	n.a.	EU 28
16	Workshop	WVL	Naiades Dialogue session at CCNR plenary	4 Dec 2014	Strasbourg	Industry, Policy makers, Others	25	EU 28
17	Meetings to be planned	INE	Presentation of project results to sector organisations for concertation	End 2015	Several locations t.b.d.	Sector organisations	t.b.d.	EU 28